

Privacy Policy for FormaXR

MetaRKTCS S.R.L.

Registered Address: VIA VITTOR PISANI, 20 20124 Milano

FormaXR by MetaRKTCS S.R.L., protecting user privacy is a core priority. This Privacy Policy outlines our commitment to complying with applicable laws, including the **General Data Protection Regulation (GDPR)** and Italian privacy laws (Legislative Decree 196/2003, as amended by Legislative Decree 101/2018).

1. Data Collection and Processing

FormaXR does not collect, store, or process personal data from users. The app operates exclusively on the Apple Vision Pro device without transmitting or storing information externally.

Hand-Tracking Data

"FormaXR uses hand-tracking data to allow gesture-based controls, enabling you to interact with 3D objects and navigate the virtual environment seamlessly. This data is processed locally on your Apple Vision Pro device and is not transmitted to any external servers."

World-Tracking Data

"FormaXR collects world-tracking data to map your surroundings, allowing for accurate placement of virtual objects within your physical space. This data is used solely for enhancing the immersive experience and is processed entirely on the device without being stored or shared externally."

Legal Basis for Data Processing

The data described above is processed based on the legitimate interest of providing the app's functionality, ensuring a seamless and immersive user experience. No personal data is collected, and all tracking data is processed on-device, ensuring privacy and compliance with applicable regulations.

2. Legal Basis for Non-Collection

Under Article 6 of the GDPR, personal data processing must have a lawful basis. Since no data is collected by FormaXR, this policy confirms compliance with the principle of data minimization.

3. User Rights

Although FormaXR does not collect personal data, users retain their rights under the GDPR, including the right to:

- Access information about personal data collection (Article 15).
- Request correction or deletion of data (Articles 16 & 17).
- Restrict processing or object to data handling (Articles 18 & 21).

For any inquiries related to privacy rights, contact us at:

Email: info@formaxr.com

Phone: +39 335 763 9773

4. Data Security and Storage

Although no data is collected, FormaXR S.R.L. adheres to Apple's security and privacy best practices to ensure a secure user experience.

5. Third-Party Services

FormaXR does not integrate with third-party services, ensuring that no external data processing occurs.

Changes to This Privacy Policy

Any future changes to this Privacy Policy will be communicated through the app and our official website. Updates will comply with relevant laws and regulations.

Contact Information

For questions or concerns regarding this policy:

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